

# Creativity at Work

## PERFORMANCE COACHING GROUPS

While the pundits and politicians debate the progress of economic recovery, most of us still feel the impact of a world that's going through some profound changes. As we move forward into the "new normal," we need **creativity at work** — now more than ever. And we're not just talking about the creativity of coming up new ideas. We need to become more creative in the "**how**" of work — how you listen, how you make decisions, and the choices you make in presenting yourself, conducting conversations, leading others and making things happen. This "**everyday creativity**" allows us to make the most of every new opportunity in our rapidly transforming world.

**CREATIVITY AT WORK** will show you how to use your ability to improvise (yes, we all have it, but it's often underused) to perform your work (and life) more creatively. Through growth-oriented theater exercises, challenging improvisational roleplays, and group coaching, you'll get the support you need to:

- Become more confident and savvy in how you see and navigate your most important professional relationships
- Present yourself in ways that instill confidence in you and your ideas/business
- Get better at handling high-stakes conversations with clients, staff, peers and other key stakeholders
- Lead and build groups/environments in which new and more effective ways of working can emerge and grow

### Program structure:

The program includes **four performance coaching group sessions, plus one private session**, all designed as "rehearsal" environments in which you'll grow your capacity to break from your "scripts" and perform improvisationally — with flexibility, courage, and openness to a variety of ideas and styles. The sessions will also focus on specific themes that you bring to the table — networking, managing staff, presentation skills, navigating challenging relationships/conversations, and more.

### The details:

#### Performance coaching group sessions:

Four Mondays, June 7, 14, 21, 28 • 7:00 – 9:00 pm

**Fee:** \$500 (\$300 unemployed)

#### For more information or to register:

email [info@performanceofalifetime.com](mailto:info@performanceofalifetime.com)  
or call 212-343-2884 extension 1.

[www.performanceofalifetime.com](http://www.performanceofalifetime.com)

“The coaching environment you created made it feel safe and comfortable to explore and create without judgment, and have fun in the process! I have learned so much about myself and how to be more effective in both my professional and personal relationships.”

**Vice President, advertising agency**

“I feel permanently and positively changed by Performance of a Lifetime! I was deeply touched by the lessons and experiences each week and your positive energy as a coach was so much a part of that.”

**Second-year law student**

“Performance of a Lifetime provided me with real-time practice and several new performances that are helping me to solve problems more creatively and effectively with my clients and staff.”

**Director, Fortune 100 bank**

**Performance of a Lifetime** has been helping executives grow, develop and expand their repertoire of performances since 1999. Using the tools and framework of theater and improvisation, we put people and organizations on stage both literally and figuratively, and provide high-impact learning experiences in the areas of leadership, teaming, communication, diversity, and more. Our clients include senior executives at PricewaterhouseCoopers, Merck, NY Federal Reserve Bank, Credit Suisse, and Johns Hopkins Hospital, among others.

**Maureen Kelly** has 20 years of experience working with Fortune 500 companies as an executive and management consultant. Trained in psychotherapy, organizational development and improvisational performance, her focus is helping professionals build, nurture, and navigate their most crucial business relationships.

**PERFORMANCE OF A LIFETIME™**