

Communication And Creativity

The performance
of conversation
and presentation
in business.

When your communication really counts — having an important conversation, leading a meeting, or making a presentation — you want to make an impact. But it's all too easy to get stuck communicating in the same old ways, relying on the same old "scripts." The good news is we all have the capacity to communicate and express ourselves with greater creativity. **Communication and Creativity** will show you how.

In **COMMUNICATION AND CREATIVITY**, you'll learn to use your ability to improvise (yes, we all have it, but it's often underused) to communicate at work (and in life) more creatively. Through growth-oriented theater exercises, challenging improvisational scenarios, and group coaching, you'll get the support you need to:

- Connect with an audience — verbally, non-verbally and emotionally
- Embrace the unexpected and use it to your advantage
- Use storytelling to engage and inspire
- Expand your stylistic repertoire, and bring your best, most authentic "character" to every situation
- Craft compelling content that connects you, your topic and your audience

“Working with Performance of a Lifetime is a mind-set changing process. Learning to use my ability to perform and choose my character is allowing me to better communicate and connect in worklife and with family.”

“I don't know how you did it, but you have created a space for us to explore creativity and connect it back to leadership, management and communication in the workplace.”

“Performance of a Lifetime provided me with real-time practice and several new performances that are helping me to solve problems more creatively and effectively with my clients and staff.”

“The coaching environment you created made it feel safe and comfortable to explore and create without judgment, and have fun in the process! I have learned so much about myself and how to be more effective in both my professional and personal relationships.”

Program structure:

The program begins with a “**creativity intensive**” — a half-day workshop in which we'll help you grow your capacity to break from your “scripts” and perform improvisationally — with flexibility, courage, and openness to a variety of ideas and styles.

Then, we'll meet in four **performance coaching group** sessions, which provide a “rehearsal” environment, focusing on specific themes that you bring to the session — networking, managing staff, sales presentations, navigating challenging conversations, and more.

The details:

Creativity Intensive:

Friday November 12, 9 am – 12:30 pm

Performance coaching group sessions:

Three Wednesdays — November 17, December 1 and 8, 7:00 – 8:45 pm

Fee: \$575 (\$350 unemployed)

For more information or to register:

email info@performanceofalifetime.com

or call 212-343-2884.

www.performanceofalifetime.com

Performance of a Lifetime has been helping executives grow, develop and expand their repertoire of performances since 1999. Using the tools and framework of theater and improvisation, we put people and organizations on stage both literally and figuratively, and provide high-impact learning experiences in the areas of leadership, teaming, communication, diversity, and more. Our clients include senior executives at PricewaterhouseCoopers, Merck, NY Federal Reserve Bank, Credit Suisse, and Johns Hopkins Hospital, among others.

PERFORMANCE OF A LIFETIME™